

## Changes to XPC Membership

Based on input from members like you, Palladium has upgraded the Execution Premium Community (XPC) website platform. Providing these upgrades has a cost. In order to cover that cost, we are asking you to pay a membership fee of USD \$495 per year. This membership fee enables you to remain an XPC member and enjoy unlimited access to all of these upgraded services on the new XPC platform.

## Member Benefits on the New XPC

### More Expert Help

- 1,500 executives from over 1,000 organizations ready to answer your strategy execution questions
- 24/7 Ask-the-Expert service from Palladium
- Special Interest Groups advised by thought leaders
  - Risk & Strategy (Dr. Robert S. Kaplan, Advisor)
  - Office of Strategy Management (Dr. David P. Norton, Advisor)

### More Access to Content

- Best practice case studies (\$1,500 value)
- Measures and objectives library by industry (\$1,995 value)
- BSC Hall of Fame Reports (\$235 value)
- *Balanced Scorecard Report: The Strategy Execution Source* (\$295 value)

C-Level & Vice  
President  
31%

Director  
29%

Manager  
27%

Other 13%

### More Networking

- Executive focus (over 50% of XPC members are Director level and above)
- Local Chapter Meetings
- Database search by geography, industry, and specialty

Register for the new XPC at  
[www.thepalladiumgroup.com/XPC](http://www.thepalladiumgroup.com/XPC)

## Why Join?

By joining the community, members have the ability to participate, learn, and engage with peers and experts when they need to—from around the world and across time-zones. Specifically, the XPC provides:

- **Knowledge and experience exchange** with other practitioners who are facing similar strategic and operational issues across multiple industry sectors.
- **A library of unique content, case studies, and practical advice** from acknowledged thought leaders that articulate how other leading organizations have linked strategy and operational processes.
- **Opportunities to allow members to demonstrate their expertise,** knowledge, and thought leadership with their peers. Enhanced networking and career prospects are provided by raising members' professional profiles among a global community of practitioners.
- **A suite of custom social media tools** designed to help busy senior professionals stay connected easily in a safe and protected space. The XPC offers discussion forums, video libraries, blogs, expert Q&A, a membership directory with peer-linking features, quick-polls created by members, and more! XPC is a truly global, peer-to-peer community.