

Palladium Group Hosts Webcast on Linking Strategy and Operations: The Next Frontier

Dr. David Norton to Present Step-by-Step Approach and Overview of the Linking Strategy and Operations Community

BOSTON, MA, January 15, 2009

WHO: [Palladium Group, Inc.](#), the global market leader in helping organizations execute their strategies, will host a webcast on “Linking Strategy and Operations: The Next Frontier”

WHAT:

[The Linking Strategy & Operations Action Learning Community](#), led by Drs. Robert Kaplan and David Norton, explores the common foundation to link strategic and operational processes in pursuit of strategy execution. For organizations that have made strategy execution an enterprise-wide endeavor, firmly connecting strategy and operations is the next frontier of competitive advantage.

In this webcast, Dr. David Norton will provide a glimpse inside the Linking Strategy and Operations community, including Palladium’s step-by-step approach to dissecting this important topic. Professionals who wonder what the next step is in building out the capability of their Office of Strategy Management are invited to join in this opportunity to hear how they can participate in creating the leading edge of strategy execution methodology.

In this webcast attendees will learn:

- What an Action Learning Community is and how members actively develop new management approaches, test them in practice, and share lessons learned
- Who is already involved and who from their organization should participate
- When the workshops and other community activities will take place in 2009
- Why Linking Strategy & Operations is key to achieving an execution premium
- How an organization can participate in this community and leverage this platform to achieve their own performance breakthroughs

WHERE: Webcast

WHEN: Wednesday, January 21, 2009 10:00 AM EST

HOW: Click here to [register](#) to attend this webcast

About Palladium Group, Inc.

Palladium Group is the global leader in helping organizations execute their strategies by making better decisions. Our expertise in strategy, risk, corporate performance management, and business intelligence helps clients achieve an execution premium. Our services include consulting, conferences, communities, training, and technology. Palladium’s Balanced Scorecard Hall of Fame for Executing Strategy™ recognizes more than 120 organizations worldwide that have achieved outstanding execution premiums.

For more information visit www.thepalladiumgroup.com

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