

**Palladium Group Announces Balanced Scorecard Hall of Fame for Executing Strategy 2011 Application**

**BOSTON, MA USA – MARCH 29, 2011** – Palladium Group, Inc., the global leader in strategy execution consulting, announced the release of its 2011 application for the Palladium Balanced Scorecard Hall of Fame for Executing Strategy®. The application is available online by clicking [here](#).

The Hall of Fame honors organizations that have achieved execution excellence through the use of the Kaplan Norton approach to strategy execution. Founded in 2000, the Hall of fame today consists of 153 honorees that span private and public sectors in more than 20 countries. Winners are selected based on the quality of their strategy management implementation and the results they demonstrate over a period of at least two years. More information is available at <http://www.thepalladiumgroup.com/about/hof>.

Last year's winners include the City of Abu Dhabi, the City of Barcelona, Cisco Systems, Datacraft Asia, the FBI, Merck, and TNT Express UK & Ireland, among others. This year, Palladium founders and BSC creators Drs. Robert Kaplan and David Norton will induct fifteen new organizations from around the world into the 2011 Hall of Fame.

Is your organization—or an organization which you know—ready to join the ranks of high performing organizations? Palladium has opened the nomination process for the 2011 awards, which are presented at regional summits around the globe. Below are the key dates by region.

**2011 Hall of Fame Key Dates**

Region	Nominations Due	Awards Presented
Europe, Middle East, Africa	April 27, 2011	June 8, 2011
Asia-Pacific	May 6, 2011	June 16, 2011
Americas	September 14, 2011	November 9, 2011

To be chosen for the BSC Hall of Fame, an organization must implement the BSC as defined by the Kaplan/Norton methodology; exemplify the five principles of a Strategy-Focused Organization; earn media recognition for its BSC implementation; and achieve significant financial or market share gains (private and publicly traded companies) or demonstrate the measurable achievement of customer objectives (public, nonprofit, or shared services organizations).

Organizations that are selected receive a hand crafted, Steuben glass crystal. Winners are announced in the pages of *Harvard Business Review*—seen by 300,000+ worldwide—and are profiled in the annual Palladium BSC Hall of Fame Report.

Further details about the nomination process and required documentation can be found at <http://www.thepalladiumgroup.com/about/hof/Pages/Overview.aspx>, or contact Marissa Ross at [mross@thepalladiumgroup.com](mailto:mross@thepalladiumgroup.com) or by phone 1.781.402.1277.

**About Palladium Group, Inc.**

Palladium Group is the global leader in strategy execution consulting. Our expertise in strategy and enterprise performance management helps our clients achieve an execution premium. Our services include consulting, technology, education, and communities. The Palladium Balanced Scorecard Hall of Fame for Executing Strategy® recognizes organizations that have achieved an outstanding execution premium. For more information visit [www.thepalladiumgroup.com](http://www.thepalladiumgroup.com).

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