

Palladium Group and Harvard Business Publishing Release the Palladium Balanced Scorecard Hall of Fame Report 2009

Profiles 20 High-Performing Organizations Achieving Execution Premiums

BOSTON, MA – July 9, 2009 – Palladium Group, Inc., the global leader in helping organizations execute their strategies by making better decisions, and Harvard Business Publishing have released the [Palladium Balanced Scorecard Hall of Fame Report 2009](#). The 20 high-performing organizations profiled in the report have used the Kaplan-Norton Balanced Scorecard management system to achieve and sustain breakthrough performance results, or “execution premiums.”

Among these Hall of Fame winners are the Army & Air Force Exchange Service, Bord Gáis Éireann, the City of Corpus Christi (Texas), Dubai Electricity and Water Authority, Grupo Modelo, HSBC Bank Brasil, International Islamic University Malaysia, New Brunswick Power Group, and Weichert Relocation Resources.

The annual Hall of Fame Report, published since 2004, highlights organizations inducted into the Palladium Balanced Scorecard Hall of Fame for Executing Strategy™ in the preceding calendar year. Each profile notes the challenges the winner faced and how it achieved and sustains measurable breakthrough performance through its ability to successfully execute its strategy.

Utilities, from Ireland’s *Bord Gáis Éireann* and Canada’s *New Brunswick Power* to India’s *North Delhi Power* and the *Dubai Electricity and Water Authority*, are achieving remarkable efficiencies and newfound levels of customer service, far exceeding government performance mandates—and enjoying surging revenues—amid rising costs, regulatory pressures, and environmental requirements. Russian financial services firms *Financial Group Life* and *URALSIB Financial Corporation* deliver major product innovations and multiply their customer bases in Russia’s fiercely competitive, still-nascent banking market.

At Chilean microlender *BancoEstado Microempresas*, workforce engagement rates skyrocket—from 16% to 70% in just four years—fueling such other accomplishments as reduced lending risk rates that beat Latin America’s averages. The UK’s *University of Leeds* attracts significantly more research income—and boosts its global rankings. Halfway across the globe, *International Islamic University Malaysia* ramps up its research output and gains a more highly credentialed faculty.

“Strategy is important, but it’s the execution that counts,” says Robert L. Howie, Jr., Managing Director of Palladium Group. “There is no faster way to understand how high-performing organizations achieve results through a formal approach to managing strategy than by studying the cases in the annual Hall of Fame reports.” The 2009 report, as well as previous editions, is available from Harvard Business Publishing at <http://tinyurl.com/2009-Hall-of-Fame>.

About Palladium Group, Inc.

Palladium Group is the global leader in helping organizations execute their strategies by making better decisions. Our expertise in strategy, risk, corporate performance management, and business intelligence helps clients achieve an execution premium. Our services include consulting, conferences, communities, training, and technology. Palladium's Balanced Scorecard Hall of Fame for Executing Strategy™ recognizes 124 organizations worldwide that have achieved outstanding execution premiums. Visit www.thepalladiumgroup.com.

About Harvard Business Publishing

Harvard Business Publishing is a not-for-profit, wholly-owned subsidiary of Harvard University. The mission of Harvard Business Publishing is to improve the practice of management and its impact on a changing world. Harvard Business Publishing collaborates to create products and services in the media that best serve its customers—individuals and organizations that believe in the power of ideas. Visit www.harvardbusiness.org.

Media Contacts:

Jenifer Silverstein
Palladium Group, Inc. (North America)
781.402.1172
jsilverstein@thepalladiumgroup.com

Nicole Bligh
Palladium Group Asia Pacific
+ 61.2.9994.8106
nbligh@thepalladiumgroup.com

Victor Sevillano
Palladium Group EMEA
+34 (630) 927.900
vsevillano@thepalladiumgroup.com