



**Palladium Group and Harvard Business Publishing Announce Tenth Anniversary of
Balanced Scorecard Report**

Ground-breaking newsletter focuses on strategy execution

BOSTON, MA – September 1, 2009 – Palladium Group, Inc., the global leader in helping organizations execute their strategies by making better decisions, and Harvard Business Publishing announced the tenth anniversary of their management newsletter, *Balanced Scorecard Report: The Strategy Execution Source*.

Balanced Scorecard Report (BSR), a bi-monthly newsletter, is subscribed to by executives worldwide who want to understand the theory and practice of strategy management. The Balanced Scorecard, created by Drs. Robert S. Kaplan and David P. Norton, helps organizations successfully execute their strategies, and is the most widely used performance management framework in the world. Kaplan is a Baker Foundation Professor at the Harvard Business School, and Chairman of Professional Practice at Palladium Group. Norton is a Founder and Director of Palladium.

“*Balanced Scorecard Report* has given innovative managers the opportunity to share new theory and practice with the community of strategy execution professionals worldwide,” said Dr. Robert Kaplan. “*BSR* readers during the past ten years were the first to learn about the principles of the Strategy-Focused Organization and, more recently, the Execution Premium conceptual frameworks. Dave Norton and I and our colleagues are honored to celebrate this important milestone.”

“We’re delighted to celebrate the tenth anniversary of *Balanced Scorecard Report*” said David Wan, President and CEO of Harvard Business Publishing. “As we look to the future, *BSR* subscribers represent a global community of practitioners who will be increasingly interested in online services where our extensive portfolio of strategy management assets will be available. We value our partnership with Palladium in creating and promoting these assets.”

About Palladium Group, Inc.

Palladium Group is the global leader in helping organizations execute their strategies by making better decisions. Our expertise in strategy, risk, corporate performance management, and business intelligence helps clients achieve an execution premium. Our services include consulting, conferences, communities, training, and technology. Palladium’s Balanced Scorecard Hall of Fame for Executing Strategy™ recognizes 124 organizations worldwide that have achieved outstanding execution premiums. Visit www.thepalladiumgroup.com

About Harvard Business Publishing

Harvard Business Publishing is a not-for-profit, wholly-owned subsidiary of Harvard University. The mission of Harvard Business Publishing is to improve the practice of management and its impact on a changing world. Harvard Business Publishing collaborates to create products and services in the media that best serve its customers—individuals and organizations that believe in the power of ideas. Visit www.harvardbusiness.org

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Executing Strategy

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