

Palladium Group Appoints Michael Brazukas as Southeast Region Managing Director

14-Year Industry Veteran Brings Proven Expertise in Strategy Execution Solutions to Support Palladium Group's Continued Growth

BOSTON, MA – March 19, 2009 – [Palladium Group, Inc.](#), the global leader in helping organizations execute their strategy by making better decisions, today announced the appointment of Michael Brazukas as the company's Managing Director of the Southeast Region. Brazukas brings more than 14 years of consulting and strategy experience, which includes focused expertise in strategy deployment, process improvement, portfolio management, human capital management and related enterprise technologies.

At Palladium Group, Brazukas will be responsible for helping companies achieve their business goals across the Southeast Region, which spans from Maryland to Florida. Brazukas will be based in the company's Washington, D.C. office. At the company, Brazukas will work with clients to improve their decision-making capabilities and enhance operations through Palladium Group's Execution Premium Process (XPP)[™], a comprehensive and integrated management system that explicitly links strategy formulation and planning with operational execution.

"Now more than ever, organizations must make informed decisions quickly to remain competitive in today's unforgiving economy," said David Marini, Senior Managing Director of North America, Palladium Group, Inc. "Palladium Group empowers organizations to align operations and focus on the critical indicators that serve as a roadmap to achieving their objectives. Michael's strong strategy management background will be integral as we support our growth while maintaining an unwavering commitment to customer excellence."

"I am excited to join a company that has distinguished itself by providing unparalleled strategy execution services that enable organizations to achieve their goals," said Michael Brazukas, Managing Director of the Southeast Region, Palladium Group, Inc. "Palladium Group is synonymous with enabling organizations to realize a premium on their operations and gain the agility to capitalize on new opportunities and reach their goals. I look forward to supporting a company whose growth is vital to the success of organizations worldwide."

Brazukas comes to the Palladium Group with a significant management background in the healthcare, government, military, and pharmaceutical industries. Prior to joining Palladium Group, Brazukas was the Co-Founder and Vice President of ActiveStrategy, Inc., where he led the creation and growth of the company's marketing, product management, client service operations, and management consulting group.

Prior to ActiveStrategy, Brazukas served as Director of Marketing and Strategic Planning at the CorNet/SalesPlus division of Dendrite Int., where he was responsible for corporate strategic planning, implementing a Balanced Scorecard for the company, as well as managing the global marketing operations.

Brazukas received a Bachelor of Arts degree from Princeton University.

About Palladium Group, Inc.

Palladium Group is the global leader in helping organizations execute their strategies by making better decisions. Our expertise in strategy, risk, corporate performance management, and business intelligence helps clients achieve an execution premium. Our services include consulting, conferences, communities, training, and technology. Palladium's Balanced Scorecard Hall of Fame for Executing Strategy™ recognizes more than 120 organizations worldwide that have achieved outstanding execution premiums.

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