

Palladium Group Appoints Yvonne Butler as Principal

Announcement Reflects Palladium Group's Asia Pacific Market Growth; Commitment to Providing Organisations with Execution Premium Process™ Framework for Success

BOSTON & SYDNEY – June 9, 2009 – [Palladium Group, Inc.](#), the global leader in helping organisations execute their strategy by making better decisions, today announced the appointment of Yvonne Butler as a Principal for the company's Asia Pacific region. Butler brings 30 years of experience in corporate strategy execution and business improvement, which includes focused expertise in business consulting, program and portfolio management, and professional services delivery.

At Palladium Group, Butler is responsible for helping companies achieve their business goals across the Asia Pacific region, which spans from Australia to Malaysia and China to South Korea. Butler is based in Palladium Group's Sydney office and will focus on enabling clients to better achieve their business goals through Palladium Group's Execution Premium Process™ (XPP), a comprehensive management system that integrates strategy and planning with operational execution and performance analysis. Palladium Group's XPP is the proven strategy management framework created by Palladium Group co-founders Drs. Robert S. Kaplan and David P. Norton, developers of the Balanced Scorecard (BSC) and Strategy-Focused Organisation (SFO) concepts.

"Yvonne Butler's demonstrated management experience and detailed understanding of the Asia Pacific market is vital as we support our growing customer base in this region," said Matthew Tice, Senior Managing Director of Asia Pacific, Palladium Group, Inc. "Our continued growth underlines the trend that organisations are realizing that they need to create a strong capability in execution to remain competitive regionally and globally."

"I am excited to join a company that combines a global reputation for strategy management innovation with regional expertise addressing the unique economic drivers for success in the Asia Pacific region," said Yvonne Butler, Principal, Palladium Group, Inc.

Butler comes to Palladium Group with senior management background in the public and private spheres including the healthcare, government, and legal services industries. Prior to joining Palladium Group, Butler was the General Manager of Strategy & Development for Transfield Services, a multi-billion ASX Top 100 listed company, where she was responsible for strategy formulation, corporate and project governance, as well as risk management. Butler also served as the Program Director for the company's corporate reorganisation.

Prior to Transfield services, Butler held the position of Principal for the Connected Strategy & New Markets Group of Ernst & Young's Business Consulting practice. The position required Butler to manage all practice group areas including strategy development, client consulting services and business development.

Butler is a Fellow of the Australian Institute of Company Directors and a Fellow of the Australian Institute of Management. She received a Masters of Business Administration from the Macquarie Graduate School of Management located in Sydney, Australia.

About Palladium Group, Inc.

Palladium Group is the global leader in helping organisations execute their strategies by making better decisions. Our expertise in strategy, risk, corporate performance management, and business intelligence helps clients achieve an execution premium. Our services include consulting, conferences, communities, training, and technology. Palladium's Balanced Scorecard Hall of Fame for Executing Strategy™ recognises more than 124 organisations worldwide that have achieved outstanding execution premiums.

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