

**Palladium Kaplan-Norton Balanced Scorecard Certified™ Software Program  
Announced**

*Ensures Integrity of Software Applications and their Conformity to Strategy Management  
Methodology*

**BOSTON, MA – December 2, 2009** – Palladium Group, Inc., the global leader in helping organizations execute their strategies by making better decisions, announced today the launch of the Palladium Kaplan-Norton Balanced Scorecard Certified software program. The program will help ensure the integrity of software applications that claim to be based on the Kaplan-Norton Balanced Scorecard (BSC) and the strategy management system of which it is a part.

The certified software program provides guidance to users evaluating the BSC and other applications that support the Palladium Execution Premium Process™ (XPP), which is based on the Kaplan-Norton strategy management system. The program also defines development guidelines for software providers who wish to support the Palladium XPP.

Drs. Robert S. Kaplan and David P. Norton are the creators of the Balanced Scorecard, strategy map, and the Kaplan-Norton strategy management system. They are the world's leading authorities on strategy measurement and management respectively. Kaplan is Baker Foundation Professor at Harvard Business School, and the chairman of professional practice at Palladium. Norton is Founder and a director of Palladium.

The Balanced Scorecard, first introduced as a measurement framework to capture financial and non-financial measures of organizational performance, subsequently evolved into a key tool of the Kaplan-Norton strategy management system, a comprehensive, six-stage, closed-loop management system that links strategy to operations. It is the world's most widely adopted system for successful strategy execution.

"We developed software certification to ensure that the Balanced Scorecard name maintains its meaning and that any investment made in associated software retains its value," said Norton. "The Kaplan-Norton strategy management system, which includes the Balanced Scorecard and underlies certification, helps organizations clarify strategy, drive performance, and optimize data to make better decisions."

To learn more about the Palladium Kaplan-Norton Balanced Scorecard Certified Software Program, including the application process, functional standards, and certification requirements, visit <http://www.thepalladiumgroup.com/softwarecertification>, or contact Kent Smack, director, product management, [ksmack@thepalladiumgroup.com](mailto:ksmack@thepalladiumgroup.com) (781.402.1174).

**About Palladium Group, Inc.**

Palladium Group is the global leader in helping organizations execute their strategies by making better decisions. Our expertise in strategy, risk, corporate performance management, and business intelligence helps clients achieve an execution premium. Our services include consulting, conferences, communities, training, and technology. Palladium's Balanced Scorecard Hall of Fame for Executing Strategy™, with a growing roster of more than 125 members, recognizes organizations worldwide that have achieved outstanding execution premiums. Visit [www.thepalladiumgroup.com](http://www.thepalladiumgroup.com).

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