

Palladium Group Announces Advisory Board for the Palladium Execution Premium Community

Experts Help Shape Global Strategy Management Movement

BOSTON, MA – October 27, 2009 – Palladium Group, Inc., the global leader in helping organizations execute their strategies by making better decisions, is pleased to announce the formation of an Advisory Board for the Palladium Execution Premium Community™ (XPC). XPC, launched earlier this fall, is the premier global online membership community of strategy and performance management practitioners.

Members of the new XPC Advisory Board will help shape the future of the global strategy management movement pioneered by Balanced Scorecard creators Drs. Robert S. Kaplan and David P. Norton. As leaders in their industries and disciplines and experts in performance management and strategy execution, Advisory Board members will help explore and foster new levels of integration between strategy and operational systems. Each board member brings unique vision and expertise that will enrich the value of the world's most comprehensive and most widely used strategy management system.

“The opportunity to learn from the experience of our Advisory Board members who have implemented our approach to strategy management is significant,” said Dr. David P. Norton, Palladium founder and director and Advisory Board chairman. “Each board member brings a wealth of insight in related disciplines that extends and enhances our understanding of strategy execution.”

“Being a member of the Palladium XPC Advisory Board provides an opportunity to make a unique contribution from our strategy management experience in the Asia-Pacific region,” says Takehiko Nagumo, Senior Vice President, Union Bank. “I look forward to bringing an executive practitioner’s perspective to the table.” Adds Howard Dresner, business intelligence expert: “As a Palladium XPC Advisory Board member, I am eager to contribute insights on organizational performance culture maturity, and how that maturity affects organizations’ ability to leverage technology to sustain performance results.”

The Palladium Execution Premium Advisory Board consists of the following members:

Dr. Robert S. Kaplan, Baker Foundation Professor, Harvard Business School, and Chairman of Professional Practice at Palladium Group, Inc. He is the world’s preeminent authority on strategy performance measurement. He is the author or co-author of 18 books and more than 130 articles.

Dr. David P. Norton is Founder and Director, Palladium Group, Inc. Creator, with Robert Kaplan, of the Balanced Scorecard and the Kaplan-Norton strategy management system, he is the world’s preeminent authority on strategic performance management. He is the author or co-author of five books and dozens of articles.

Hamed Al-Safi Al-Hashemi is Director of Government Performance Management, General Secretariat of the Executive Council, Abu Dhabi, United Arab Emirates. He is responsible for strategy planning, management, and execution in the capital city.

Bjarte Bogsnes is Vice President, Performance Management Development at Statoil (a member of the Palladium Balanced Scorecard Hall of Fame for Executing Strategy™) in Norway. He also serves as Chairman of the Beyond Budgeting Roundtable Europe, and is the author of *Implementing Beyond Budgeting: Unlocking the Performance Potential*.

José Luis del Valle is Chief Strategy and Research Officer at Spain-based Iberdrola, one of the world's leading electric utilities and the largest renewable energy operator. A member of the company's management committee, he is the former CEO of Scottish Power and the former CFO of Banco Santander Central Hispano.

Sophie de Villers is Vice President, Office of Strategy Management, at Canadian Blood Services (another Balanced Scorecard Hall of Fame member). A founding member of the executive management team, she is responsible for creating a strategy-focused culture within Canada's national blood supply system and for creating what is considered a model Office of Strategy Management.

Howard Dresner, President of Dresner Advisory Services, LLC, was formerly Chief Strategy Officer, Hyperion Solutions and previously, research fellow at Gartner. He is the author of two books, most recently *Profiles in Performance: Business Intelligence Journeys and the Roadmap for Change*.

Dr. Jesus Estanislao is Chairman of the Institute for Solidarity in Asia, an organization promoting national governance, and head of the Institute of Corporate Directors, a corporate governance organization. A former Secretary of Finance of the Philippines, he is the author of several books, including *Philippines 2030 Journey to Nationhood: Towards A National Community of Responsible Citizens*.

Joey Fitts is Global Partner Lead, Information Worker Business Group, at Microsoft Corporation, and the co-author of *Drive Business Performance: Enabling a Culture of Intelligent Execution*. He previously served on the board of advisors for the Computer Technology Industry Association, and leads a Global Thought Leader series within XPC.

Takehiko Nagumo is Senior Vice President and Strategic Performance Manager, at Union Bank. He held a similar position at The Bank of Tokyo-Mitsubishi UFJ (a Balanced Scorecard Hall of Fame member). A pioneer in integrating risk management and strategy management, he leads the Palladium Execution Premium Community (XPC) West Coast User Group.

To learn more about the Palladium Execution Premium Community, visit <http://www.thepalladiumgroup.com/communities/xpc>.

About Palladium Group, Inc.

Palladium Group is the global leader in helping organizations execute their strategies by making better decisions. Our expertise in strategy, risk, corporate performance management, and business intelligence helps clients achieve an execution premium. Our services include consulting, conferences, communities, training, and technology. Palladium's Balanced Scorecard Hall of Fame for Executing Strategy™ recognizes 132 organizations worldwide that have achieved outstanding execution premiums. Visit www.thepalladiumgroup.com.

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