

Palladium Group Launches Execution Premium Community
*World's Largest, Most Advanced Online Community of Strategy and
Performance Management Professionals*

BOSTON, MA – September 29, 2009 – Palladium Group, Inc., the global leader in helping organizations execute their strategies by making better decisions, announced the launch of the Palladium Execution Premium Community (XPC)[™], a global online membership community of strategy and performance management practitioners.

XPC includes the world's most comprehensive and authoritative body of knowledge on strategic performance management. Using advanced social networking functionality, XPC facilitates 24/7 peer-to-peer networking, offering discussion forums, best-practice sharing, benchmark data, a solutions center, and an ask-the-expert capability. It provides print and multimedia case studies, articles, executive interviews, toolkits, videos, and e-learning courses developed by Palladium and Harvard Business Publishing.

XPC is designed exclusively for executives and strategy and performance management professionals from organizations—public and private sector—throughout the globe. No other service is targeted at this level of discussion and exchange. Different membership categories exist to support different levels of exclusivity and peer exchanges. Almost 700 beta members worldwide participated in defining the social interaction model and desired content. XPC provides members a unique ability to learn, network, collaborate, and influence the global strategy management movement pioneered by Drs. Robert Kaplan and David Norton, creators of the Balanced Scorecard.

“The ability to share our collective knowledge, network with other practitioners, and access insights from Hall of Fame and other best practice organizations is without equal,” said Dr. David Norton, founder and director of Palladium Group. “Collectively, we will advance the science of strategy management and help organizations achieve execution premiums.” Adds Takehiko Nagumo, Senior Vice President, Union Bank of California and XPC West Coast User Group leader, “Palladium's Execution Premium Community promises those of us dedicated to improving the strategic performance of our companies the ability to exchange best practices with peers and access the expertise of the pioneers of performance management.”

XPC also features a variety of specialized content from Palladium partners (such as Harvard Business Publishing and Microsoft) and other communities of practice (such as finance, human capital, and technology professionals). “We're delighted to introduce the Finance Excellence series in the Execution Premium Community,” said Chris Liddell, Chief Financial Officer, Microsoft Corporation, a Palladium XPC content provider. “We will share our experience in how finance helps shape and support our own strategy execution.”

Qualified professionals—i.e., executives and strategy and performance management professionals within public sector, privately held, or publicly traded corporate entities and associations—are invited to learn more or to join XPC by visiting <http://www.thepalladiumgroup.com/communities/xpc>

About Palladium Group, Inc.

Palladium Group is the global leader in helping organizations execute their strategies by making better decisions. Our expertise in strategy, risk, corporate performance management, and business intelligence helps clients achieve an execution premium. Our services include consulting, conferences, communities, training, and technology. Palladium's Balanced Scorecard Hall of Fame for Executing Strategy™ recognizes 124 organizations worldwide that have achieved outstanding execution premiums. Visit www.thepalladiumgroup.com

XPC is powered by Awareness (<http://www.awarenessnetworks.com>), the leading provider of on-demand social media marketing software.

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