



Hall of Fame Performance.

WRRRI is honored to be inducted into the Palladium Balanced Scorecard Hall of Fame for Executing Strategy™, the first and only relocation company to achieve this coveted distinction.

We're proud of this recognition, and even prouder of the colleagues who helped us earn it—an engaged global workforce dedicated to delivering breakthrough performance results, extraordinary customer service and unparalleled innovation.

To discover what WRRRI's Hall of Fame performance can mean to your company, contact us at solutions@wrrri.com.



Balanced Scorecard Hall of Fame for Executing Strategy is a trademark of Palladium Group, Inc.

About This Ad | Weichert National Ad Campaign

Weichert Relocation Services, Inc. (WRRRI) was inducted into the Palladium Balanced Scorecard Hall of fame for Executing Strategy™ in November 2008. Part of the Weichert Family of Companies, a privately held group of real estate, relocation, and financial services companies—WRRRI a 15% global market share of the relocation market. WRRRI adopted the BSC to implement a strategic planning and performance management system and to help manage a series of acquisitions. An unexpected benefit attributed to BSC adoption was a breakthrough innovation in supply chain management, resulting in a better customer solution, a new source of revenue, and a competitive differentiator. In three years revenue increased 46%, EBITDA increased almost 10 fold. “Our BSC program represents the most important business decision and business achievement that we have realized over the past decade,” according to Aram R. Minnetian, President. “It is a source of competitive advantage, and has made us a better company. I could not imagine leading our company without it.”

Weichert is announcing their induction into the Hall of Fame by placing a display advertisement in five national trade publications (HR Executive, Workforce, HRO Today, Staffing Management, and MOBILITY—the trade magazine of the Employee Relocation Council).