Palladium
MAKE IT POSSIBLE

COVID-19: Reimagine the Future

Managing the Complexity of Your COVID-19 Business Strategy

As the COVID-19 epidemic continues to evolve, all businesses are struggling to assess how to operate while balancing population health and safety concerns with economic recovery. Returning to normal is not possible until a viable vaccine is readily available, well into 2021.

Businesses need to be ready for almost any COVID-related eventuality and be able to pivot on a dime. A COVID business sustainment strategy integrating public health best practices can reduce risk while improving employee engagement, resilience, and productivity, thereby boosting the bottom line.

So, what is the most viable path to sustained business operation in these ambiguous and dynamic times?

Palladium's strategy and public health expertise can help you emerge stronger with a more resilient workforce. Our customized solution for your business can include the following:

- Develop a COVID-19 strategy that promotes flexibility, adaptability, cost containment, and risk mitigation
- Collate and analyze employee health and wellness data to illuminate key barriers to employee resilience as the business operation evolves with the epidemic
- Execute COVID-19 response initiatives to improve workplace safety and employee resilience, customized to the specific needs of business lines and geographies
- Coordinate workplace COVID-19 screening, testing, and contact tracing
- Deliver public health updates relevant to business strategy and employee needs

Why Palladium?

Palladium is a global impact firm, bringing over 50 years of experience helping our clients formulate strategies, build partnerships, and implement programs that have a lasting social and financial impact. With deep expertise in public health, epidemic response, and strategic planning earned through other global epidemics, Palladium helps clients develop and deploy strategies that reduce business risks associated with infectious diseases. Palladium is working across the globe on COVID-19, from Brazil, UK and Kuwait, to Australia and beyond, advising governments and businesses on their COVID-19 strategies.

Contact us at inclusive.growth@thepalladiumgroup.com