22,025 Families assisted

US$ 11.3 M Loans to farmers by financial partners

7,400 Farmers who received loans for cacao

7,960 Mobile money users

US$ 31.9 M Co-investment mobilized by the private sector (in the cacao, banana, and wood supply chains)

56,423 Hectares of cacao assisted

THE **POSITIVE IMPACT** OF THE **PERU CACAO ALLIANCE** *(2016-2019)*

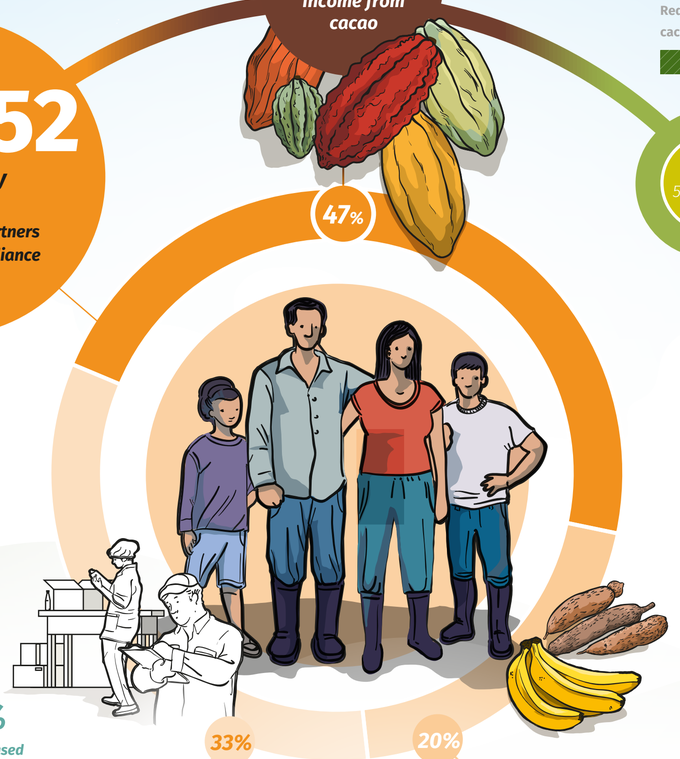
Cacao and chocolate supply chains will be socially, economically, and environmentally sustainable if farming families are too.

To achieve this sustainability, we facilitate business growth for all sector actors (exporters, chocolatiers, technology providers, and financial institutions) through supporting them to make new investments and therefore generate more and better jobs and development possibilities in farming regions.

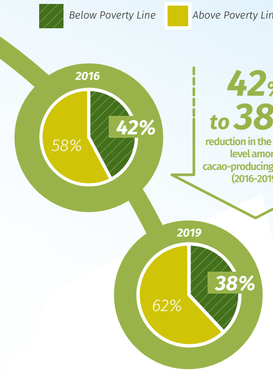
60% Growth in revenue from cacao 2016-2019

US$2,852 *of total income from cacao*

US$ 6,252 *Total family income of farmer family partners of the Peru Cacao Alliance (2019)*

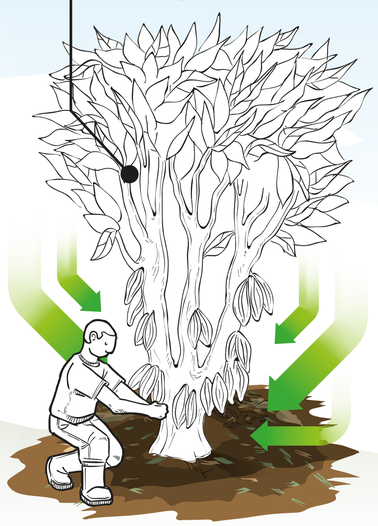


Reduction of poverty levels among cacao-producing families (2016-2019)

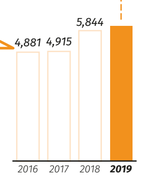


42% to 38% reduction in the poverty level among cacao-producing families (2016-2019)

72% *increase in the percentage of cacao-farming families who fertilize their plots*



Total family income. In US$



24% growth in family income 2016-2019

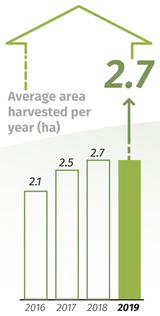
Evolution of average annual cacao prices on the farm from 5.56 Peruvian soles in 2017, to

S/6.5 Peruvian soles in 2019

16% *increase of average cacao prices on farms 2017-2019 = 9% increase per harvest*

+ 9% *for increased yields*

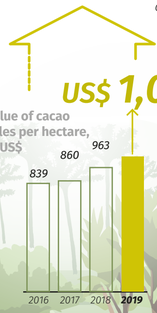
Average area harvested per year (ha)



2.7 per farming family

29% *growth in average area harvested*

Value of cacao sales per hectare, in US$



US$ 1,046

25% *increase in the value of cacao sales per ha*

ECONOMIC GROUPS ORGANIZED BASED ON INCOME FROM CACAO AND THE RELATIONSHIP WITH OTHER VARIABLES, 2019

	Total 2019 Peruvian soles	Average hectares harvested	Sale price	Member of an organization?	Fertilizer use?	Pruning?	Access to credit?
Total	9,613.0	2.7	6.5	37.9%	44.7%	75.7%	24.2%
ECONOMIC GROUP 1	1,190.7	1.4	6.2	18.7%	29.6%	62.1%	18.4%
ECONOMIC GROUP 2	3,545.9	1.8	6.4	21.7%	38.3%	73.5%	21.4%
ECONOMIC GROUP 3	6,318.0	2.4	6.5	44.2%	47.4%	79.1%	23.0%
ECONOMIC GROUP 4	10,678.5	2.9	6.6	45.5%	49.7%	82.2%	29.6%
ECONOMIC GROUP 5	26,397.9	4.8	6.7	59.5%	58.1%	81.3%	28.6%

USAID FROM THE AMERICAN PEOPLE

PERU CACAO ALLIANCE