

What is the XPC Community?

Palladium Group—the global leader in helping organizations execute their strategies by making better decisions—has created a unique high-impact community of strategy and performance management practitioners that provides members with a trusted source of knowledge and insight.

The XPC is the premier private online destination for professionals who are seeking to achieve an execution premium through strategy and performance management.

Who is the XPC for?

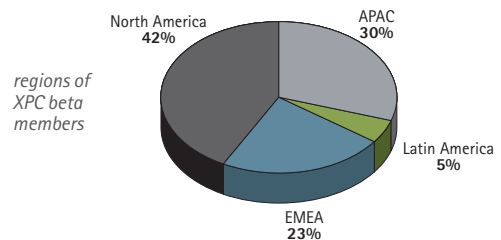
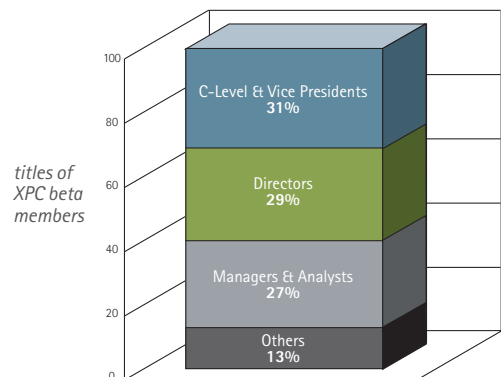
The XPC is a truly global, peer-to-peer community. Practitioners of strategy and performance management from mid to large sized organizations, public and private sector entities, and all industry sectors are invited to apply to join.

Why Join?

By joining the XPC community, members have the ability to participate, learn and engage with peers and experts when they need to—from around the world and across time-zones. Specifically, the XPC provides:

- Knowledge and experience exchange with other practitioners in the premier private community who are facing the similar strategic and operational issues across multiple industry sectors.
- Special interactive online programs to support member's learning, training and certification requirements including Peer Working Groups on timely topics such as Risk Management, Measures, and Analytics.
- A library of unique content, case studies and practical advice from acknowledged thought leaders that articulate how other leading organizations have linked strategy and operational processes.
- A growing set of member-generated resources to facilitate the flow of experiential knowledge allowing members to meet emerging needs, spot trends, and have a lens into changing global circumstances.

XPC Community Membership Base (Beta 2009)



Learn more and register for the XPC at: www.thepalladiumgroup.com/XPC

- Opportunities to allow members to demonstrate their expertise, knowledge, and thought leadership with their peers. Enhanced networking and career prospects are provided by raising member professional profiles among a global community of practitioners.
- A suite of custom social media tools designed to help busy senior professionals stay connected easily in a safe and protected space. The XPC offers discussion forums, video libraries, blogs, expert Q&A, a membership directory with peer-linking features, quick-polls created by members, and more!

The XPC Strategic Advisory Board

The XPC community will be shaped by the ideas, participation, and vision of an engaged Strategic Advisory Board. The advisory board will be comprised of a select group of accomplished thought leaders, leading executive practitioners representing global organizations, and Drs. Robert S. Kaplan, David P. Norton, and David B. Friend.

How To Join

Apply online at <http://www.thepalladiumgroup.com/XPC>.

The XPC community offers the following levels of membership:

XPC Platinum Level – Through premium membership, qualified members (see qualifications under XPC Silver) will have access to features such as Ask the Expert, Private Groups including access to a Strategic Advisory Board Private Group, private forums with exclusive content, and a specialized library of articles and best practices, in addition to all XPC Silver membership offerings. The Platinum membership fee is \$1,500.00 (USD) for an annual subscription. Early bird special and group discounts are available.

XPC Silver Level – Open to all qualifying members (e.g. active practitioners focused on strategy and performance management within public sector, privately held, or publicly traded corporate entities). XPC Silver offers membership in the most influential community of practitioners and content on the topic of linking strategy to operations.

XPC Neighbors – Open to any/all advocates of the disciplines of strategy and performance management.

For more information, call 1.800.773.2399 or email xpcCommunity@thepalladiumgroup.com.

Key Dates

XPC Beta period:
June–September 2009

XPC Launch:
September/October 2009

XPC Neighbors:
Q4 FY2009